



arcola
energy

Launch 20 July 2007

Introduction to Arcola Energy

A few words...

stop me if I get carried away...

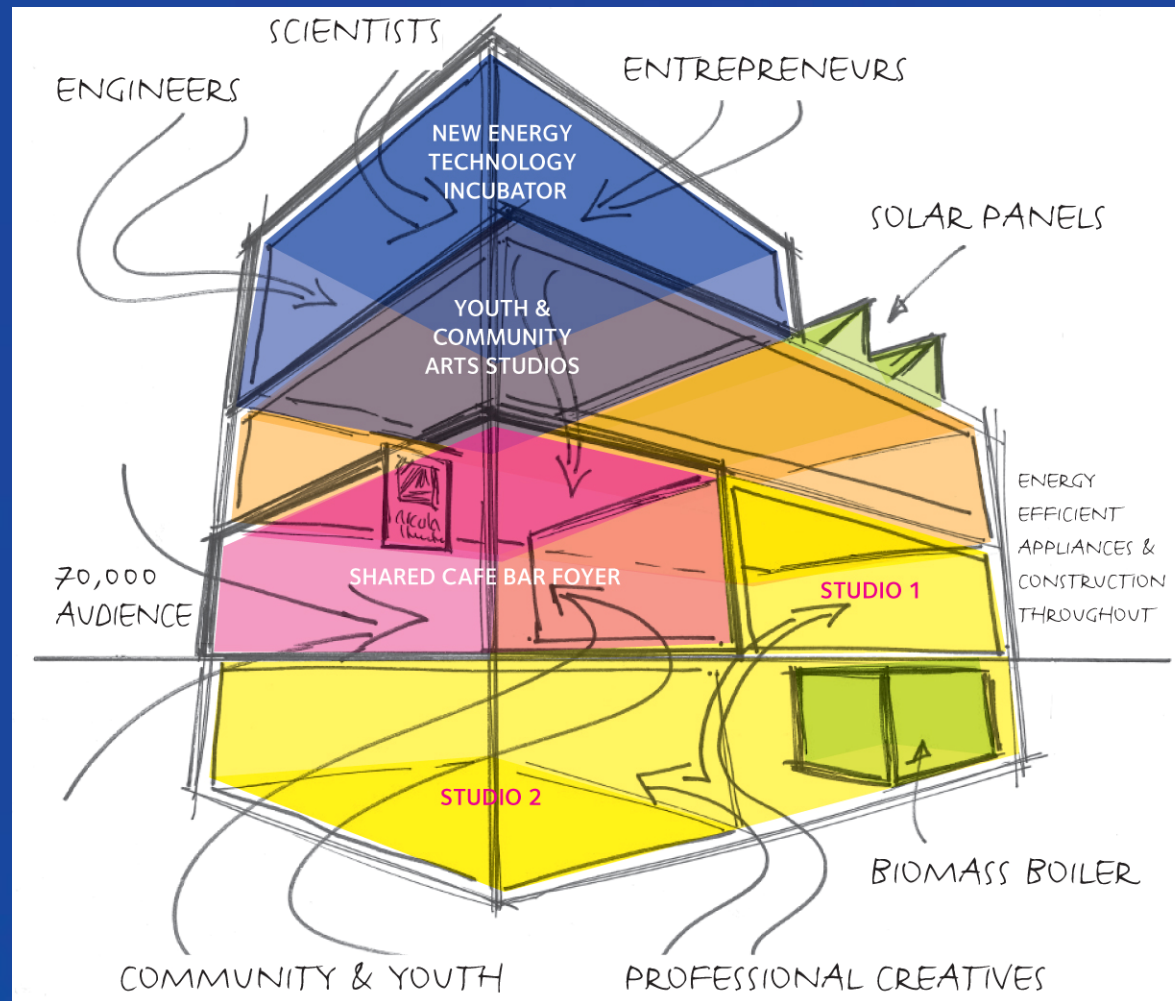
Why Arcola Energy?

1. Climate change is an issue
2. Arts engage with issues
3. Arts need to engage with climate change
4. Theatre is a complementary art form to engineering

What is Arcola Energy?

1. Carbon Neutral Arcola
2. Arcola Energy Incubator
3. Education & Inspiration

How will it all fit together?



Arcola Carbon Neutral

Four Phases:

- Expand & refurbish
- Biomass Heating
- Solar Electric
- Fuel Cells & Innovation

Arcola Energy Incubator

1. Deploying technology at the cutting edge
2. Hosting companies
3. Building partnerships

Education & Inspiration

1. Audience
2. Theatre Practitioners
3. Outreach

Next Steps

1. Identify more key partners
2. Build our funding consortium
3. Get on with it

And Now...

1. Cathy Tyson & Fuel Cell
2. Carbon Neutral Food by Acorn House
3. Clara and the Real Lowdown



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Join us: www.arcolaenergy.com