



## Arcola Theatre Environmental Policy

Arcola Theatre is a leader of sustainability in the arts and has sustainability as one of its three core strands of work.

### Objectives:

- Make Arcola the world's first carbon neutral theatre or achieve a minimum reduction in its carbon footprint of 60% by 2025:
  - Achieve a target of 10% reduction in carbon footprint over 2011
- Use the theatre to educate and inspire the local community to live sustainably
- Create the world's first Clean Energy Technology Incubator in an arts setting
- Lead a paradigm shift in how sustainability is integrated into the core ethos of arts and community venues

### To deliver this, Arcola aims to:

1. Participate in, and achieve the following levels, in external accreditation schemes in 2011:
  - a. Level 3 Carbon Smart
  - b. GoldSTAR standard in Green Tourism Business Scheme
  - c. 2 star or higher in Industry Green
2. Communicate environmental targets and practices to staff and audiences
3. Achieve a year on year carbon reduction and make significant progress towards carbon neutrality. Energy usage will be monitored in house on a monthly basis
4. Reduce the theatre's resource consumption (including all theatre productions)
5. Encourage increased use of zero and low carbon forms of transport amongst staff and audiences
6. Implement green procurement policies, encouraging suppliers and visiting theatre companies to improve their sustainability performance particularly in relation to energy and resource use
7. Share best practice with other arts venues and community organisations

This policy will be published in public areas of the theatre, given to staff, added to production contracts and posted on Arcola's website. It will be reviewed at least annually.

Signed: 

Date: 8<sup>TH</sup> MARCH 2011



Ecovenue

