



## Alternative Music and Press Online



### Latitude - Arcola Theatre and a greener festival WORKING TOWARDS A GREENER FESTIVAL

Views: 44 Comments: 0 Last Activity: 04-16-2008 by XgavedgeX

The ground breaking Latitude Festival returns to the sunrise coast in Suffolk for its incredible third year. Nestled in the historic and beautiful surroundings of Henham Park Estate, Southwold, and taking place on 17th – 20th July, organisers Festival Republic are promising another truly spectacular event.

Teaming up with London's Arcola Theatre, Latitude are working towards a greener festival. With environmental issues at its core, Latitude are pleased to announce that this year's Theatre Arena will be a completely fuel cell powered stage. Arcola will be providing state of the art low energy lighting including LED and a Hydrogen Fuel Cell to power the stage. The fuel cell operates almost silently and will produce nothing but electricity and clean water.

This ground-breaking advancement in technology will bring down the carbon footprint of the festival and lessen the event's impact on its immediate surroundings and the world's climate as a whole.

The Arcola Theatre is a converted factory in East London and one of the UK's leading independent venues. This partnership with Latitude is part of Arcola's extensive sustainability programme – Arcola Energy – which along with partners in the Mayor of London's Greening London Theatres initiative is driving the eco-culture frontier.

Over the weekend Theatre Arena at Latitude is a buzzing hotbed of creativity and inspiration, hosting a wealth of bespoke productions and performances exclusive to the festival. Some of the biggest names in contemporary, physical, classical, performance and local theatre, including The Royal Court, the Bush Theatre, nabokov, and Paines Plough, are coming to the Theatre Arena. It really has something for everyone; provoking thought, emotions, laughs and entertainment all weekend long. As well as powering the arena The Arcola Theatre will present a series of short but perfectly formed writer-led plays The Miniaturists. Each piece is no longer than 15 minutes, and the dizzying mix makes every event as various and unpredictable as life itself.

Latitude and Arcola will be supported by the London Hydrogen Partnership, Thomas Engineering & ETC.

<http://hangout.altsounds.com/news/96716-latitude-arcola-theatre-greener-festival.html>